

**PRESS RELEASE**

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**Equipment Leasing Rates to Remain Low in Light of Bernanke Announcement**

**LOS ANGELES, CA (January 26, 2012)** Fed Chairman Ben Bernanke announced Wednesday that interest rates are not likely to rise from their current record low until at least late 2014. The news came as an extension of nearly 18 months from the previous commitment to keep rates low until 2013.

Since 2008, the Fed has attempted to stimulate economic growth by lowering the interest rate banking institutions charge each other for overnight loans. By maintaining rates at near historic lows the Fed is attempting to stimulate spending by both consumers, and businesses alike.

In light of Bernanke's announcement Bob Skibinski, CEO and Founder of Taycor Financial, said: "With interest rates at all time lows equipment leasing and financing is going to be a huge tool for business growth across all industry verticals. Many of the surviving businesses after weathering the economic storm of the last few years are left with smaller cash reserves. With the economy growing, existing equipment and infrastructure aging, and an environment of fewer competitors, customers and partners are calling in droves to acquire financing for their equipment acquisitions."

Taycor recently announced two leasing promotions to help businesses conserve capital while still getting the equipment they need. "We remain committed to our customers and partners in providing the best possible rates and programs," says Skibinski.

"The floodgates are quickly opening. Companies that were waiting patiently to purchase aging and update outdated equipment are buying now, and we are well prepared. While other lenders were passively waiting we were actively preparing. We grew our technology infrastructure and developed new technologies to make the application process faster. We then grew our human infrastructure through hiring and additional training to ensure the highest level of service," Skibinski said. "Our access to capital and strength through our partner network is better than it has ever been. We are looking forward to a great year ahead."

**About Taycor Financial**

Founded in 1997, with offices in Los Angeles CA and Boston MA, Taycor Financial has joined the ranks of America's top businesses, establishing itself as one of the premier equipment financing companies in the U.S. Taycor is also one of the most rapidly growing; having made the "Inc. 500" list of America's fastest growing private companies. For more information on equipment leasing or financing, to get an Instant Quote, or explore career opportunities visit [www.Taycor.com](http://www.Taycor.com) or call (310) 568-9900.