

PRESS RELEASE

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JMR Partners with Taycor to Provide Easy Financing Solutions to Fuel Customer Development into the Cloud

CHATSWORTH, CA (AUGUST 1, 2012) JMR Electronics, Inc has been an innovator and leader in storage technologies since 1982. With the recent announcement of new additions to their BlueStor™ and SilverStor™ family of products made during the 2012 NAB show, JMR continues to expand and provide a complete suite of cloud ready RAID solutions that are both scalable and ultra-reliable.

Since moving their operating facilities to Chatsworth, California, which many herald as the newly developing silicon valley of sunny southern California, JMR has grown through many notable partnerships and played keys roles in countless projects.

“We are proud to announce our partnership and future collaboration with JMR,” said Dave Mos, Equipment Financing Specialist at Taycor Financial. “The growth and success of our company (Taycor) has always been in creating value added partnerships with leaders in growing industry sectors. As storage solutions evolved from being measured in Megabytes, Gigabytes, and Terabytes, the technology is now rising into the Clouds. Taycor is here to evolve with the technology and provide easy access to leasing and financing.”

“By merging our technology obsolescence program with the benefits of financing, JMR’s customers can not only create and analyze the benefits on a cost-per-Gigabyte of storage basis, but spread that cost over time with a small flexible monthly payment. With the rapid development of technology customers can combat against technology obsolescence through a trade in program. Recently we completed a website integration of a Customer Finance Center that will allow visitors on the JMR website to request an instant monthly payment quote, or submit a simple online application. We are excited for the opportunity to grow through our new partnership with JMR,” said Mos.

About JMR Electronics, Inc

JMR is a leading value provider of scalable storage systems for high performance and capacity driven applications for multiple markets including; video and post-production, military and government, education, VOD, DCC, gaming, security, medical imaging, HPC and Web 2.0. Since 1982, JMR’s reliable and innovative RAID systems are proudly made in the U.S.A., manufactured entirely from their Chatsworth, California facilities. JMR’s complete line of SilverStor™ and BlueStor™ Cloud-ready rackmount and desktop solutions are built to handle the most demanding project needs from ingest to

deliverable. Reliability. Innovation. Performance. This is JMR. For further information please visit www.jmr.com

About Taycor Financial

Founded in 1997, with offices in Los Angeles CA and Boston MA, Taycor Financial has joined the ranks of America's top businesses, establishing itself as one of the premier equipment financing companies in the U.S. Taycor is also one of the most rapidly growing; having made the "Inc. 500" list of America's fastest growing private companies. For more information on equipment leasing or financing, to get an Instant Quote, or explore career opportunities visit www.Taycor.com or call (310) 568-9900.